Sitecore SocialConnect by Addact

Document Version: 1.0



Sitecore Version Compatibility: 9.0 and Up

Major Features of SocialConnect:

- Post or Tweet on your Facebook Page and/or Twitter Application
- Connect to your multiple Facebook Page Accounts and Twitter Account Applications
- Manage and Submit Posts on Single Page
- You can view post status and remove post
- Schedule your Post or Tweet for future
- Post Statistics, you can view like, comments and share counts
- Setup campaign and see analytics for campaign

Future Enhancements:

- Include more Social Media like LinkedIn, Instagram
- Goal Setups and Analytics



Steps to follow to implement SocialConnect with your Sitecore Instance:

Pre-requisites:

 Most important is to host your Sitecore Instance domain on SSL layer and it has all HTTPS settings configured

Create Facebook Application

- 1. Login into Facebook Account under which your have Page Admin level access
- 2. After Login Go to https://developers.facebook.com
- 3. Click on "My Apps" > "Add New App"

re ▼	My Apps ▼	Q
		_
See All	Apps	
	d New App	

- 4. After App is created Go to App Settings >> Basic
- 5. Copy App ID and App Secret Key

•		
	You are currently editing a t	
-		
	App ID	App Secret
•		•••••
	•	You are currently editing a f



Technical Guide

- 6. Scroll down in Basic settings Click Add Platform.
- 7. In Popup click on Website.

Website		Quick Start
Site URL		

- 8. From App review > Permissions and Features > search permissions and Request for same.
 - publish_pages, manage_pages, pages_manage_cta

facebook for deve	lopers
6 EdiDemoApp	•
f Dashboard	
Settings	
Roles	•
🜲 Alerts	•
App Review	-
Current Request	
My Permissions and Fe	atures
Permissions and Featu	ires
products 🕀	
🥑 Facebook Login	•
₩ Activity Log	

- 9. Enter Site URL.
- 10. From Products > Select "Facebook Login" and click on Set Up



Technical Guide

Dashboard		Add a Draduat					
C Settings	×.	Add a Product					
y Roles							
PRODUCTS		Account Kit		Facebook Login		Audience Network	
		Seamless account creation. No more passwords.		The world's number one social login product.		Monetize your mobile app or website with native ads from 3 million Facebook advertisers.	
		Read Docs	Set Up	Read Docs	Set Up	Read Docs	Set Up
		Analytics Linderstand how people engage with your business across appo, divices, platforms and websites.		Messenger Customize the way you interact with people on Messenger		Webhooks Subsorbe to changes and receive updates in real time without calling the API.	
		Read Docs	Set Up	Read Docs	Set Up	Read Docs	Set Up
		Instant	Games	(ộ Marketi	ing API	App C	enter
		Create a cross platform I Facel	HTML5 game hosted on book	Integrate Facebook Mark	eting API with your app.	featured game	ed by being itsted as a on Facebook

- 11. Select for Web. (Make sure URL entered is correct)
- 12. Now go to Facebook Login and Click on Settings
- 13. Enter Valid OAuth Redirect URI. Example (<u>https://{your</u> website} /sitecore/shell/Applications/Social/AddAccount/FacebookAccountAdd.aspx)

			Docs	Tools	Support	My Apps
SitecoreSociaiDemo	 APP ID: 			Status: in D	evelopment	-* View Analyt
ff Dashboard	Client OAuth Settings					
	Client OAuth Login Enders the standard OAuth Client taken flows. Secure your appl Linen individue Ulaw the splowed with the splow backs. Dasker Web OAuth Login We Forder Web OAuth Login. (*) Forder Web OAuth Resultmentication Works on perspective cent main Parto Web OAuth Resultmentication Web OAuth Client Dasks to give one web. (*) Web OAuth Client Dasks to give one web. (*)	Include and prevent abuse by globally if not used. (M)	y locking down inforce HTTT ritrore the use of the JavaSc commended mbdedded B mble webvier Auth Login. 1 ect URIs, Stro	n which PS or HTTPS for F net SDK, Strong IM rowser CAuth v Redirect URIs v) noty	ledirect URIts IV Login for Client	
Francéskings - Settings Ouchstart	Incommendati. 201 Valid GAuth Redirect URIs Integrational and antecentral theti Applications //Social/Addicesure/Fa Integrations // Social/Integrations //Social/Addicesure/Fa	cebookAccountAdd.aspx ×				
	Desuthorize					
	What should we ping when a user deauthorizes your app?					
	Data Deletion Requests					
					Discard	Save Changes

14. Save your Changes.

Note: Your Facebook Application must be live and configured with proper permissions. Check this link to know more about Facebook Apps –

https://developers.facebook.com/docs/apps/

https://developers.facebook.com/docs/facebook-login/permissions/overview/

Documentation to follow to create Twitter Apps -- https://docs.inboundnow.com/guide/create-twitter-application/





Installation & Configuration in Sitecore

- 1. Go to your Sitecore Website Admin Panel
- 2. Login to Sitecore (admin panel)
- 3. Click on Desktop
- 4. Click on Sitecore Start Logo bottom left side of page
- 5. Click on Development Tool >> Open Installation Wizard
- 6. Click on Upload package.
- 7. Click on Choose file (Select folder where you have downloaded the package)
- 8. Select SocialConnect.zip file
- 9. Click Next.
- 10. Go back Install a package popup
- 11. Click on Next button
- 12. Package will install automatically.

Post installation Steps to be followed for Facebook Application:

- 1. After completed Installation Go to "Content Editor"
- 2. Go to System > Social > Applications > Facebook
- 3. Enter your Application ID and Application Secret from your Facebook Account
- 4. Enter CD Server URL which is mandatory
- 5. Save all Changes.